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Firstronic's Juarez, Mexico Facility Begins Production

Grand Rapids, MI—Firstronic LLC's 70,000 square foot facility in Juarez, Mexico began production qualification runs this month. Facility preparation was completed earlier in September and the first two SMT lines have been installed.

"We have a team that is very experienced in working in Mexico. I'm very pleased that they were able to meet our aggressive two-month facility ramp-up schedule," said John Sammut, Firstronic's President and CEO.

The new facility is only about five minutes away from the Mexican border across from El Paso, TX, providing the cost advantages of Mexico and the logistics simplicity of the El Paso/Juarez border crossing.

"Our initial production qualification runs are being done to support our existing automotive customer base. Once those are approved next month we will begin full production on those projects. Our leadership team is in place and we are mirroring the quality management and management information systems found in our Grand Rapids, MI facility in this new plant as well," said Steve Fraser, Firstronic's VP Operations.

"We are enthused about the growth prospects for this facility and the ability it gives us to provide a two-tiered North American manufacturing solution. We continue to offer engineering teams in the Midwest proximity to production in our Grand Rapids, MI facility and now have an option for companies wishing to source in Mexico to support their Mexican operations. We also continue to provide solutions in Asia and the EU with our joint ventures in China and the Czech Republic," added John Sammut.

About Firstronic LLC

Firstronic LLC (www.firstronic.com) provides advanced electronics manufacturing services and optimized supply chain solutions for companies in a wide range of industries including automotive, industrial and medical device. Headquartered in Grand Rapids, MI, Firstronic has a 35,000 square foot facility, state-of-the-art equipment and a seasoned management team with an average tenure of 20 years and a 70,000 square foot facility in Juarez, Mexico. It also supports companies needing access to global manufacturing locations via operations in China and the Czech Republic.