



FOR IMMEDIATE RELEASE

May 13, 2014

Firstronic Names Steve Fraser Vice President of Operations

GRAND RAPIDS, MI--Steve Fraser has joined Firstronic LLC as Vice President of Operations. Previously, he was Vice President of Manufacturing for IEC HOLDEN Inc., responsible for operations in Canada, New York, Mexico and South Africa. He earlier served as Vice President of Operations at EPIC Technologies. In that capacity, he was responsible for the company's North American facilities, which included plants in Ohio, Tennessee and Mexico with nearly 3,000 total employees.

Prior to joining EPIC in 2001, Fraser was Director of Operations for Flextronics International at their Binghamton, NY facility. He worked in various capacities for Flextronics over a period of six years. He also served as Product Engineering Manager for TRW's Advanced Products Group at their Marshall, IL manufacturing facility from 1997 to 1999. In a previous assignment, he was Program Engineering Manager for Standard Microsystems out of Long Island, NY, responsible for new product development including launch and production in three facilities in the U.S., two in Mexico and one in Ireland.

"I am very pleased that Steve has joined Firstronic. During my tenure at EPIC Technologies, Steve was responsible for setting up our Mexico facility and integrating several acquisitions. In addition to nearly three decades of experience in the electronics industry, he has a track record of working well with multinational teams and understands the manufacturing environment from both the perspective of a contract manufacturer and an OEM. In short, he is the perfect candidate to help us deploy our very aggressive growth strategy, which includes opening a facility in Mexico later this year," said John Sammut, Firstronic CEO.

Fraser holds degrees in Electrical Engineering from Indiana State, Electronics Engineering Technology from Binghamton University and Electro-Mechanical Engineering from Rochester Institute of Technology.

About Firstronic LLC

Firstronic LLC (www.firstronic.com) provides advanced electronics manufacturing services and optimized supply chain solutions for companies in a wide range of industries including automotive, industrial and medical device. Headquartered in Grand Rapids, MI, Firstronic has a 35,000 square foot facility, state-of-the-art equipment and a seasoned management team with an average tenure of 20 years. It also supports companies needing access to global manufacturing locations via operations in China and the Czech Republic.

For ADDITIONAL INFORMATION CONTACT:

John Sammut, CEO,

Email: jsammut@firstronic.com

Tel: (248) 330-7558