



FOR IMMEDIATE RELEASE

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Firstronic Wins Global Trader of the Year Award

Grand Rapids, MI—Firstronic LLC was named Global Trader of the Year at the 14th Annual Automation Alley Awards Gala held on Sept. 12th at the MotorCity Casino Hotel in Detroit. Automation Alley's Annual Awards Gala honors technology organizations and their leaders. The event was attended by over 300 and celebrated the accomplishments and continued growth of the individuals and companies moving Southeast Michigan's technology economy forward.

Award winners were chosen based on a combined score, which took both a public online vote and the votes of a new Luminary Committee comprised of regional leaders into consideration.

"It is great to be headquartered in a region of the country that truly appreciates its manufacturing base and recognizes successful business models. Our team has worked diligently to evolve our company from a regional focus to a global business and this award is recognition that these efforts are getting noticed. The fact that our Grand Rapids facility has more doubled in employment over the last year as a result of business awarded from companies around the globe demonstrates that our 'Made in USA/Made in Michigan' solutions are globally competitive," said John Sammut, Firstronic's President and CEO.

Firstronic has had a greater than 50 percent compound annual growth rate for the past three years. In addition to supporting U.S. customers, its Grand Rapids facility exports products to Korea, Mexico, China and throughout Europe.

About Firstronic LLC

Firstronic LLC (www.firstronic.com) provides advanced electronics manufacturing services and optimized supply chain solutions for companies in a wide range of industries including automotive, industrial and medical device. Headquartered in Grand Rapids, MI, Firstronic has a 35,000 square foot facility, state-of-the-art equipment and a seasoned management team with an average tenure of 20 years and a 70,000 square foot facility in Juarez, Mexico. It also supports companies needing access to global manufacturing locations via operations in China and the Czech Republic.